



Sponsorship Opportunities

Pre-event, Website and Digital Promotion

Sponsored Blog Post

(Promoted via Email & Social): \$2,500 (4 available)

Have a lot to share? Consider a sponsored blog post! Promote your booth number, company, product, or service to ISA's website, social, and email audience. Your blog post will be posted to the News page of the main ISA website then promoted pre-event via email and social media. Includes (1) blog post and inclusion in (1) email and (1) social media post promotion. **Please send: Your blog post: 600 words or less; (1) photo/graphic to be used in the blog post; (1) 350px x 200px graphic to be used in the email; and (1) 1650px wide x 924px high graphic to be used on social media.*

Banner Ad on ISA22 Website: \$2,000 per banner location (5 banners available)

Gain brand awareness and promote your involvement through a linked banner ad placed on (5) unique locations of the ISA22 Website, one ad per page. To track clicks, please submit a unique tracking URL. Also includes an ISA22 Patron Sponsorship worth \$500. **Ad specs 728px wide x 90px high.*

Choose ad placement location:

- ISA22 Agenda page
- Homepage
- Hotel + Travel Page
- ISA22 Explained Page
- Registration Page

Sponsored Social Post: (4 available)

Gain additional brand recognition and drive traffic to your booth. Promote your company, products, or services via sponsored video or sponsored graphic post through ISA's social media channels (Facebook, LinkedIn, and Twitter). **ISA must approve the text/graphic. Social post will be scheduled and launched by ISA. Post will launch in advance of ISA22.*

Choose type:

- Video: \$1,500
- Graphic: \$1,000



Logo in Promotional ISA22 Email Communications: \$1,500 (3 available)

Add your company logo to the "Featured Sponsors" footer section of ISA22 pre-event promotional emails. Your linked company logo is a great way to drive targeted traffic to your website, gain brand exposure, and promote your support. Your company logo will be alongside two other company logos maximum. Also includes ISA22 Patron Sponsorship worth \$500.

Sponsored Ad in ISA22 Email: \$750 (limited availability)

Connect and share your message with ISA22 subscribers before the convention through a linked banner ad placed in ISA22 promotional emails. Ads will link to your company's landing page of choice. Cost includes one (1) ad and an ISA22 Patron Sponsorship worth \$500. **Banner graphic ad specs: 650px wide x 100px high. PNG or JPEG format only.*

Sponsorship Opportunities Continued

Thought Leadership Sponsorship

Newly Added:

**Launchpad Session Sponsorship: \$5,000
(limited availability)**

Back by popular demand, ISA22 is offering "Launchpad Sessions" which are 15-minute speaking opportunities to share information about your company, share a case study or intriguing story or give the ISA22 attendees your best pitch. These mini-sessions will be held on the main stage of the general session room. Don't miss out on an opportunity to showcase your thought leadership through this amazing platform. Sponsorship also includes an ISA22 Patron Sponsorship worth \$500.



*****For more information about sponsoring and attending ISA22,
please contact Joby Strobo at jstrobo@isapartners.org.**

Sponsorship Opportunities Continued

Networking and Event Branding Opportunities

Women in Industry Reception: \$4,000 **Sold Out!**

Support Women in the Industry. Your logo displayed during the Women in Industry Reception on Tuesday, April 12, 2022. Includes an ISA22 Patron Sponsorship worth \$500.

Margarita Bar at Open Night Reception: \$4,000 (1 available)

Let's have a fiesta! Sponsor the Margarita Bar at the Opening Night Party for ISA22 and invite guests to join you. Includes your logo on signage during party on Monday, April 11, 2022, 6:00 p.m. - 9:00p.m. Includes an ISA22 Patron Sponsorship worth \$500.

Bar Sponsor at Open Night Reception: \$2,000 (limited availability)

Sponsor an open bar at the Opening Night Party for ISA22 and invite guests to join you. Includes your logo on signage during party on Monday, April 11, 2022, 6:00 p.m. - 9:00p.m. Includes an ISA22 Patron Sponsorship worth \$500.

Food Station at Opening Night Reception: \$1,000 (limited availability)

Sponsor a food station at the Opening Night Party. Includes your logo displayed on signage during party on Monday, April 11, 2022 from 6:00 p.m. - 9:00p.m. Includes an ISA22 Patron Sponsorship worth \$500.

Conference Lunch Sponsor: \$2,500 (4 available)

Feed your fellow attendees! Your company logo displayed throughout the ISA22 lunch area. Includes logo on signage, Tuesday, April 12 and Wednesday, April 13 during lunch. Also includes an ISA22 Patron Sponsorship worth \$500.

Mobile App: \$2,000 **Sold Out!**

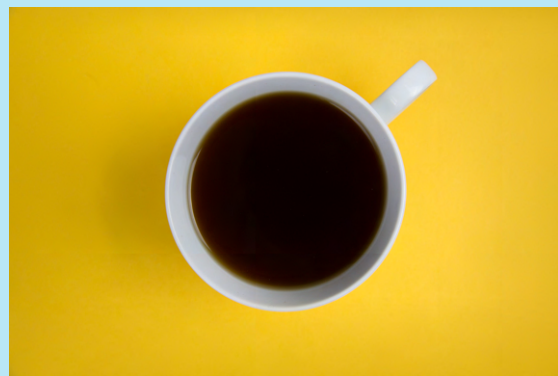
Take your brand front and center every time an ISA22 attendee opens the ISA22 mobile app! Includes company logo on splash screen. Also includes an ISA22 Patron Sponsorship worth \$500.

Networking Lounge: \$2,000 **Sold Out!**

Sponsor a casual environment for attendees to network with their peers. Your company logo will be highlighted throughout the space during the entire in-person event. Includes an ISA22 Patron Sponsorship worth \$500.

Caffeination Station: \$1,500 (3 available)

Caffeinate the crowd! Your company logo featured near one conference coffee station positioned throughout the event. Includes logo on signage, Tuesday, April 12 & Wednesday, April 13. Also includes an ISA22 Patron Sponsorship worth \$500.



*****Are you interested in sponsoring an Educational Session? Please contact Joby Strobo at jstrobo@isapartners.org for more info!**

Newly Added:

ISA22 Conference Lanyards: \$4,000

Sponsor the ISA22 Conference Lanyards and get superior logo recognition throughout the conference. Sponsor gets logos printed on conference lanyards with ISA logos. Includes an ISA22 Patron Sponsorship worth \$500.

ISA22 Attendee List: \$1,000 (available)

Plan your ISA22 experience and promote your involvement with a **pre-event list of attendees, delivered in Excel format.** **Does not include ISA22 attendees who have opted out of being contacted.* Includes an ISA22 Patron Sponsorship worth \$500.

Sponsorship Opportunities Continued

Sponsorships for the Virtual Program

Commercial / Pre-Recorded Video in ISA22 On-Demand Library: \$1,000 (5 available)

Boost your brand! Your company's pre-recorded video will be featured in the ISA22 on-demand library. Video is located on the virtual event platform for 90 days post-event. Sponsorship also includes an ISA22 Patron Sponsorship worth \$500.

Log-In Screen Branding: \$2,000 (1 available)

Your logo displayed on the log-in screen of the ISA22 virtual event platform. Includes an ISA22 Patron Sponsorship worth \$500.

Virtual Platform Footer Branding: \$1,000 (1 available)

Your company logo placed at the footer of the ISA22 virtual event platform. The ISA22 virtual platform is accessible to all attendees 90 days post-event. Includes an ISA22 Patron Sponsorship worth \$500.



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